

Implementation plan Finished

Study unit	New Service Development and Innovative Business Models (A9301), 5.0
Implementation	HYA21511: 1/2015-2016 (02.10.2015 - 23.12.2015)
Type	SERVICE LOGIC DRIVEN INNOVATION AND DESIGN COMPETENCES (A862)
Groups	Primary: HYA215SJ Others :
Involved in the project	
Lecturers	Antti Sekki, Leena Alakoski
Number of participants	Minimum: Maximum:
Enrolment period	18.05.2015 08:00 - 31.05.2015
Main timing for implementation	
Applicability	For exchange students: No For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	Alakoski Leena (Teacher in charge), Sekki Antti (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	Outside Laurea
Implementation method	Optima realization/student group, Project/venture/R&D Language: English Virtuality: 3 cr Integration of R&D: 3 cr
Implementation class	
Focus areas	Service business
Evaluation at the latest	23.01.2016 Storing of graded material ends.: 23.12.2016
Exam days	
Having completed the study unit the student is able to	• develop service logic into a business model • develop and model innovative service systems, concepts and processes
Previous studies	