

Implementation plan Finished

Study unit	Service Design Process and Methods (A9303), 5.0
Implementation	HYA1421: 2/2014-2015 (07.01.2015 - 19.06.2015)
Type	SERVICE LOGIC DRIVEN INNOVATION AND DESIGN COMPETENCES (A862)
Groups	Primary: HYA214SJ Others :
Involved in the project	
Lecturers	Marc Stickdorn
Number of participants	Minimum: Maximum:
Enrolment period	01.12.2014 08:00 - 07.12.2014
Main timing for implementation	
Applicability	For exchange students: No For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	Kaarti Virpi (Other teacher), Laurea Leppävaara, liko Virtuaalihenkilö (Marc Stickdorn) (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	At the campus
Implementation method	Optima realization/student group, Project/venture/R&D Language: English Virtuality: 1 cr Integration of R&D: 3 cr
Implementation class	LbD based on local project or development task
Focus areas	Service business
Evaluation at the latest	19.07.2015 Storing of graded material ends.: 19.06.2016
Exam days	
Having completed the study unit the student is able to	- explain the principles of service design - use service design processes and methods
Previous studies	
Tutoring and communication	Tutoring virpi.kaarti@laurea.fi
R&D methods	Service design methods
Other arrangements	Contact sessions at Laurea Leppävaara 5.-7.2.2015 at 9-16 hrs

Learning events

Date	o'clock/at	h	Subject	Content	Status	Teachers
05.02.2015	9-16	7			253	Virpi Kaarti, Virtuaalihenkilö (Marc Stickdorn) Laurea Leppävaara, liko
06.02.2015	9-16	7			253	Virpi Kaarti, Virtuaalihenkilö (Marc Stickdorn) Laurea Leppävaara, liko
07.02.2015	9-16	7			253	Virpi Kaarti, Virtuaalihenkilö (Marc Stickdorn)

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