

Implementation plan Finished

Study unit	Management Accounting and Control in Service (A9305), 5.0
Implementation	HYA1421: 2/2014-2015 (07.01.2015 - 19.06.2015)
Type	BUSINESS AND LEADERSHIP COMPETENCES IN SERVICE INNOVATION (A863)
Groups	Primary: HYA214SJ Others :
Involved in the project	
Lecturers	Kaija Koivusalo, Jere Talonen (Into CC Oy)
Number of participants	Minimum: Maximum:
Enrolment period	01.12.2014 08:00 - 07.12.2014
Main timing for implementation	As intensive week(s)
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: Yes
Teachers	Koivusalo Kaija (Teacher in charge), Kaartti Virpi (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	At the campus
Implementation method	Optima realization/student group, Web/virtual Language: English Virtuality: 2 cr Integration of R&D: 1 cr
Implementation class	LbD supporting knowledge and skills development
Focus areas	Service business
Evaluation at the latest	19.07.2015 Storing of graded material ends.: 19.06.2016
Exam days	
Having completed the study unit the student is able to	• explain the importance of cost accounting and budgeting for decision making • use key performance indicators in the service development context • analyse customer profitability • develop value-based pricing
Previous studies	
Other arrangements	Intensive three days: 16, 17, 18 April. Pre-assignments in March.