

Implementation plan Finished

Study unit	Management Accounting and Control in Service (A9305), 5.0
Implementation	HYA21521: 2/2015-2016 (14.04.2016 - 16.04.2016)
Type	BUSINESS AND LEADERSHIP COMPETENCES IN SERVICE INNOVATION (A863)
Groups	Primary: HYA215SJ Others :
Involved in the project	
Lecturers	Kaija Koivusalo, Marjo Koistinen
Number of participants	Minimum: 12 Maximum: 35
Enrolment period	30.11.2015 08:00 - 07.12.2015
Main timing for implementation	As intensive week(s)
Applicability	For exchange students: No For elective studies: Yes Open UAS student: No Suitable for virtual UAS: Yes
Teachers	Koistinen Marjo (Other teacher), Koivusalo Kaija (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	At the campus
Implementation method	Optima realization/student group, Web/virtual Language: English Virtuality: 2 cr Integration of R&D: 1 cr
Implementation class	LbD supporting knowledge and skills development
Focus areas	Service business, Student entrepreneurship
Evaluation at the latest	16.05.2016 Storing of graded material ends.: 16.04.2017
Exam days	
Having completed the study unit the student is able to	• explain the importance of cost accounting and budgeting for decision making • use key performance indicators in the service development context • analyse customer profitability • develop value-based pricing
Previous studies	
Other arrangements	Intensive days 14.-16.4.2016