

Implementation plan Finished

Study unit	Management Accounting and Control in Service (A9305), 5.0
Implementation	HYA21621: 2/2016-2017 (09.01.2017 - 20.06.2017)
Type	BUSINESS AND LEADERSHIP COMPETENCES IN SERVICE INNOVATION (A863)
Groups	Primary: HYA216SJ Others :
Involved in the project	
Lecturers	Kaija Koivusalo, Marjo Koistinen
Number of participants	Minimum: 12 Maximum: 35
Enrolment period	28.11.2016 08:00 - 01.01.2017
Main timing for implementation	As intensive week(s)
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: Yes Suitable for virtual UAS: Yes
Teachers	Koistinen Marjo (Other teacher), Koivusalo Kaija (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	At the campus
Implementation method	Optima realization/student group, Web/virtual Language: English Virtuality: 2 cr Integration of R&D: 1 cr
Implementation class	LbD supporting knowledge and skills development
Focus areas	Service business, Student entrepreneurship
Evaluation at the latest	20.07.2017 Storing of graded material ends.: 20.06.2018
Exam days	
Having completed the study unit the student is able to	• explain the importance of cost accounting and budgeting for decision making • use key performance indicators in the service development context • analyse customer profitability • develop value-based pricing
Previous studies	
Other arrangements	Pre-assignments, onlineIntensive days on campus 6.-8.4.2017.