

Implementation plan Finished

Study unit	Service Design in Digital Context (A9310), 5.0
Implementation	HYA21611: 1/2016-2017 (29.08.2016 - 23.12.2016)
Type	ADVANCED COMPETENTES IN SERVICE INNOVATION AND DESIGN (A864)
Groups	Primary: HYA216SJ Others :
Involved in the project	
Lecturers	Marco Ferruzca, Jane Vita
Number of participants	Minimum: 12 Maximum: 35
Enrolment period	16.05.2016 08:00 - 21.08.2016
Main timing for implementation	According to a schedule agreed by the parties
Applicability	For exchange students: No For elective studies: Yes Open UAS student: Yes Suitable for virtual UAS: No
Teachers	Kaartti Virpi (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group Language: English Virtuality: 1 cr Integration of R&D: 3 cr
Implementation class	LbD based on local project or development task
Focus areas	Service business
Evaluation at the latest	23.01.2017 Storing of graded material ends.: 23.12.2017
Exam days	
Having completed the study unit the student is able to	• discuss how to create digital service and basics of interaction design • use service design skills in designing digital service • analyse clients digital strategy in the service design perspective • work with co-workers and clients in co-creative digital service projects • manage digital service design projects
Previous studies	
Previous studies, more information	Student needs to know the basics of service design to be able to participate to the course.
Other arrangements	Contact days 2.9. & 6.10. at 9-15, 10.11. at 16.30-19.30