

Implementation plan Finished

Study unit	Tools for Visual Communication in Service Design (A9315), 5.0
Implementation	HYA1421: 2/2014-2015 (07.01.2015 - 31.05.2015)
Type	OPERATIONAL SKILLS FOR SERVICE INNOVATION AND DESIGN (A865)
Groups	Primary: HYA214SJ Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	01.12.2014 08:00 - 07.12.2014
Main timing for implementation	In the evenings and/or during weekends
Applicability	For exchange students: No For elective studies: No Open UAS student: No Suitable for virtual UAS: Yes
Teachers	Chydenius Tarja (Teacher in charge), Forssén Eva (Other teacher), Kaartti Virpi (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	At the campus
Implementation method	Optima realization/student group, Project/venture/R&D, Web/virtual Language: English Virtuality: 4 cr Integration of R&D: 2 cr
Implementation class	LbD supporting knowledge and skills development
Focus areas	Service business
Evaluation at the latest	30.06.2015 Storing of graded material ends.: 30.06.2016
Exam days	
Having completed the study unit the student is able to	- communicate and share service development ideas and objectives by using graphic software - visualize a service development process or a service concept by using and editing computer graphics (photos, graphic elements and charts)
Previous studies	

Learning events

Date	o'clock/at h	Subject	Content	Status	Teachers
19.01.2015			Schedule Date at 16.30 - 19.30 Topic Instructor Assignments Online - Course orientation - Sharing illustration and tool tips Pretask Feb. 5 - Adobe Illustrator basics drawing figures and shapes - MS PowerPoint		

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				advanced use creating visualizations with clipart and Illustrator pictures Eva ForssénVisual design basics presented with PPT March 13 • Free drawing basics • Presenting best cases of visual design basics (student presentations) Tarja ChydeniusCreate a blueprint with MS VisioBasics of photographing April 16 • Basics of image editing (Photoshop) - image sizes - framing, focusing, cropping - adjustments (contrast, brightness) Eva Forssén (Tarja Chydenius)Posters May 7 • Poster feedback and evaluation • Workshop deepening skills in PhotoShop and Illustrator • Basics of MS Visio Tarja Chydenius Eva ForssénFinal project		
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