

Implementation plan Finished

Study unit	Building internet enabled markets (A9384), 5.0
Implementation	HYA21421: 2/2014-2015 (18.05.2015 - 31.08.2015)
Type	BUSINESS AND LEADERSHIP COMPETENCES IN SERVICE INNOVATION (A863)
Groups	Primary: HYA214SJ Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	16.03.2015 08:00 - 27.04.2015
Main timing for implementation	According to student's own schedule
Applicability	For exchange students: No For elective studies: Yes Open UAS student: No Suitable for virtual UAS: Yes
Teachers	Saarikoski Ville (Teacher in charge)
Campus	Laurea Leppävaara
Main location for implementation	Virtually
Implementation method	Optima realization/student group, Web/virtual Language: English Virtuality: 5 cr Integration of R&D: 0 cr
Implementation class	
Focus areas	
Evaluation at the latest	30.09.2015 Storing of graded material ends.: 19.06.2016
Exam days	
Having completed the study unit the student is able to	• understand the characteristics of information and why it is very much different to a physical world • look at businesses from a network perspective • identify business opportunities of the internet • apply an understanding of the information society to build new markets • work at the intersection of business and information technology
Previous studies	
Learning objectives	NOTICE: This is Master level course.