

Implementation plan Finished

Study unit	Building internet enabled markets (A9384), 5.0
Implementation	HYA21521: 2/2015-2016 (01.06.2016 - 31.08.2016)
Type	OTHER COMPLEMENTARY COMPETENCE (R024)
Groups	Primary: HYA215SJ Others :
Involved in the project	
Lecturers	Ville Saarikoski
Number of participants	Minimum: 12 Maximum: 35
Enrolment period	14.03.2016 08:00 - 18.05.2016
Main timing for implementation	According to student's own schedule
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: Yes Suitable for virtual UAS: Yes
Teachers	Saarikoski Ville (Other teacher)
Campus	Laurea Tikkurila
Main location for implementation	Virtually
Implementation method	Optima realization/student group, Web/virtual Language: English Virtuality: 5 cr Integration of R&D: 0 cr
Implementation class	LbD supporting knowledge and skills development
Focus areas	Service business
Evaluation at the latest	23.07.2016 Storing of graded material ends.: 23.06.2017
Exam days	
Having completed the study unit the student is able to	• understand the characteristics of information and why it is very much different to a physical world • look at businesses from a network perspective • identify business opportunities of the internet • apply an understanding of the information society to build new markets • work at the intersection of business and information technology
Previous studies	