

Implementation plan Finished

Study unit	Building internet enabled markets (A9384), 5.0
Implementation	HYA21621: 2/2016-2017 (15.05.2017 - 15.08.2017)
Type	OTHER COMPLEMENTARY COMPETENCE (R024)
Groups	Primary: HYA216SJ Others :
Involved in the project	
Lecturers	Ville Saarikoski
Number of participants	Minimum: 12 Maximum: 35
Enrolment period	15.03.2017 08:00 - 30.05.2017
Main timing for implementation	
Applicability	For exchange students: No For elective studies: Yes Open UAS student: No Suitable for virtual UAS: Yes
Teachers	Saarikoski Ville (Teacher in charge)
Campus	Laurea Leppävaara
Main location for implementation	Virtually
Implementation method	Optima realization/student group, Web/virtual Language: English Virtuality: 5 cr Integration of R&D: 2 cr
Implementation class	
Focus areas	Service business, Technological competence and entrepreneurship (FUAS)
Evaluation at the latest	20.07.2017 Storing of graded material ends.: 20.06.2018
Exam days	
Having completed the study unit the student is able to	• understand the characteristics of information and why it is very much different to a physical world • look at businesses from a network perspective • identify business opportunities of the internet • apply an understanding of the information society to build new markets • work at the intersection of business and information technology
Previous studies	