

Implementation plan Finished

Study unit	Building internet enabled markets (A9384), 5.0
Implementation	HYA21721: 2/2017-2018 (02.05.2018 - 31.08.2018)
Type	OTHER COMPLEMENTARY COMPETENCE (R024)
Groups	Primary: HYA217SJ Others :
Involved in the project	
Lecturers	Ville Saarikoski
Number of participants	Minimum: 20 Maximum:
Enrolment period	05.04.2018 08:00 - 11.04.2018
Main timing for implementation	According to student's own schedule
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: Yes Suitable for virtual UAS: Yes
Teachers	Saarikoski Ville (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	Virtually
Implementation method	Web/virtual Language: English Virtuality: 5 cr Integration of R&D: 5 cr
Implementation class	LbD supporting knowledge and skills development
Focus areas	No connection to focus areas
Evaluation at the latest	22.07.2018 Storing of graded material ends.: 22.06.2019
Exam days	
Having completed the study unit the student is able to	• understand the characteristics of information and why it is very much different to a physical world • look at businesses from a network perspective • identify business opportunities of the internet • apply an understanding of the information society to build new markets • work at the intersection of business and information technology
Previous studies	