

Implementation plan Finished

Study unit	Service Design in Digital Context (A9401), 10.0
Implementation	HYA21511: 1/2015-2016 (03.09.2015 - 11.02.2016)
Type	ADVANCED COMPETENCES IN SERVICE INNOVATION AND DESIGN (A864)
Groups	Primary: HYA215SJ Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: 12 Maximum: 35
Enrolment period	18.05.2015 08:00 - 31.05.2015
Main timing for implementation	
Applicability	For exchange students: No For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	De Arruda Camara Antonius (Other teacher), Wendland Melanie (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group, Project/venture/R&D Language: English Virtuality: 0 cr Integration of R&D: 7 cr
Implementation class	LbD based on local project or development task
Focus areas	
Evaluation at the latest	23.01.2016 Storing of graded material ends.: 23.12.2016
Exam days	
Having completed the study unit the student is able to	The students will be able to: • use service design skills in designing digital concepts • analyse clients digital strategy in the service design perspective • work with co-workers and clients in co-creative digital service projects • manage digital service design projects • build digital prototypes • learn basics of interaction design • evaluate applicability of digital platforms which convey the service
Previous studies	
Previous studies, more information	Service design process and methods. Students planning to enrol to this course should be willing to learn and use tools for creating digital prototypes of service concepts (ex: Axure).
Learning objectives	During this course students will learn how to apply service design methods and tools in the development of digital service concepts. During the process students will learn how to model digital service concepts and how to create digital prototypes using appropriate tools.
Contents	• Service design in a digital context • Modelling of digital services • Creation of digital prototypes with Axure