

Implementation plan Finished

Study unit	Developing Event Production by Service Design (A9433), 5.0
Implementation	CCA1521: 2/2015-2016 (18.01.2016 - 01.04.2016)
Type	PRODUCER OF EVENT SERVICES (A878)
Groups	Primary: CCA15SY Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	30.11.2015 08:00 - 07.12.2015
Main timing for implementation	According to the project schedule
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: No Suitable for virtual UAS: No
Teachers	Meriläinen Kaija (Teacher in charge), Fred Minna (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	At the campus
Implementation method	Optima realization/student group, Project/venture/R&D Language: English Virtuality: 0 cr Integration of R&D: 3 cr
Implementation class	LbD based on local project or development task
Focus areas	Service business
Evaluation at the latest	23.07.2016 Storing of graded material ends.: 23.06.2017
Exam days	
Having completed the study unit the student is able to	• interpret customer needs and trends as a basis of development • develop the production process and production steering methods of an event • apply service design methods in development
Previous studies	