

Implementation plan Finished

Study unit	Event Management (A9435), 10.0
Implementation	CCA1521: 2/2015-2016 (04.01.2016 - 23.06.2016)
Type	PRODUCER OF EVENT SERVICES (A878)
Groups	Primary: CCA15SY Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	30.11.2015 08:00 - 07.12.2015
Main timing for implementation	According to the project schedule
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: No Suitable for virtual UAS: Yes
Teachers	Meriläinen Kaija (Teacher in charge), Fred Minna (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	At the campus
Implementation method	Optima realization/student group, Project/venture/R&D Language: English Virtuality: 3 cr Integration of R&D: 7 cr
Implementation class	
Focus areas	Security, safety and social responsibility, Service business
Evaluation at the latest	23.07.2016 Storing of graded material ends.: 23.06.2017
Exam days	Re-exams: 12.05.2016, 09.06.2016
Having completed the study unit the student is able to	• plan and implement a customer-oriented event as a service concept • manage the implementation process of an event in a goal-oriented and responsible manner • evaluate an event from different perspectives (goals, financing, functionality, customer satisfaction)
Previous studies	