

Implementation plan Finished

Study unit	Event Management (A9435), 10.0
Implementation	CCA1711: 1/2017-2018 (07.09.2017 - 07.12.2017)
Type	PRODUCER OF EVENT SERVICES (A878)
Groups	Primary: CCA17SY Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	15.05.2017 08:00 - 31.05.2017
Main timing for implementation	On working days during daytime
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: No Suitable for virtual UAS: No
Teachers	Meriläinen Kaija (Teacher in charge), Fred Minna (Other teacher), Miinalainen Petri (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation, Project/venture/R&D Language: English Virtuality: 0 cr Integration of R&D: 10 cr
Implementation class	LbD based on local project or development task
Focus areas	Security, safety and social responsibility, Service business, Technological competence and entrepreneurship (FUAS)
Evaluation at the latest	22.01.2018 Storing of graded material ends.: 22.12.2018
Exam days	
Having completed the study unit the student is able to	- plan and implement a customer-oriented event as a service concept - manage the implementation process of an event in a goal-oriented and responsible manner - evaluate an event from different perspectives (goals, financing, functionality, customer satisfaction)
Previous studies	

Learning events

Date	o'clock/at h	Subject	Content	Status	Teachers
07.09.2017	9-15	Orientation	Orientation + teaming + starting to work COMPULSORY , If you are not present you are automatically kicked out from study unit.		
14.09.2017	9-15	customer	Theory base meeting customer COMPULSORY guest presentations		Kaija Meriläinen
21.09.2017	10-15	theory			Minna Fred
28.09.2017	9-15	Theory	NOtice! Hackaton team starts at Maria 01 9.00 Lessons start at Leppävaara campus 11.30 Basic theory & budgeting		Kaija Meriläinen, Petri Miinalainen
05.10.2017	9-15	check up	compulsory check up for project Project plans presentations!!! Hackaton team: Check up with hannele at 13.30.		
12.10.2017		home exam	No contact lessons, Home exam + finalising project plan in teams		
19.10.2017	9-15	final steps	check up for project		Petri Miinalainen

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26.10.2017	9-15		building up	Building up an event		
27.10.2017			event	working in event according to your teams schedule		
28.10.2017			event			
29.10.2017			event			
09.11.2017			feedback	feedback & theory		
16.11.2017			final steps for event			
21.11.2017	9-23		Event day	For FSA gala team event day		
23.11.2017	9-15		Conclusions	Feedback of events, feedback of exam feedback of study unit final steps of events		