

Implementation plan Finished

Study unit	Basics of Digital Image Editing (A9436), 5.0
Implementation	CCA1622: 2/2016-2017 (15.05.2017 - 31.08.2017)
Type	COMMUNICATION AND INTERACTION (A894)
Groups	Primary: CCA16SY Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: 20 Maximum: 40
Enrolment period	15.03.2017 08:00 - 18.04.2017
Main timing for implementation	According to student's own schedule
Applicability	For exchange students: No For elective studies: Yes Open UAS student: No Suitable for virtual UAS: Yes
Teachers	Forssén Eva (Teacher in charge)
Campus	Laurea Leppävaara
Main location for implementation	Virtually
Implementation method	Optima realization/student group, Web/virtual Language: English Virtuality: 5 cr Integration of R&D: 0 cr
Implementation class	
Focus areas	No connection to focus areas
Evaluation at the latest	30.09.2017 Storing of graded material ends.: 31.08.2018
Exam days	
Having completed the study unit the student is able to	The student is able to: • understand the basic theories of digital photoediting • use digital image editing software in an advanced level for both online and print publishing
Previous studies	
Previous studies, more information	In this course we use Photoshop. Unfortunately, Laurea can not provide students with the licenses. Photoshop is installed in Leppävaara campus in rooms 012, 204 and 207. In order to complete the assignments, you need to have access to use Photoshop.
Contents	Study of Adobe Photoshop image editing program's features • cropping and resizing an image • retouching • tonal and color adjustment and color corrections • power of the layer palette • the use of masks • creating a composite images • alpha channels and clipping paths to use • special effects Digital Imaging: Theory Basics of typography, color design and page layout
Study material	In Optima
Tutoring and communication	• Guidance if needed via Adobe Connect (https://connect.funet.fi/image/) • Course information and communication in Optima
Evaluation criteria and methods	Assessment is based on points. You can determine your final goal and collect points accordingly. Each exercise in Series A and B is scaled according to the degree of difficulty (0,5 / 1 point).

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	The exercises in Series C are worth 1 point. The value of points is always marked at the beginning of the exercise. 5 cr workload is about 133 hours. In this case, one point equals workload of about 2.5 - 3 hours. Points Photoshop exercises max. 24 points Image editing tip/hint max. 3 points Theory assignments (5 pcs) max. 10 points* Final projects (2 pcs) max. 10 points** Peer reviews of the final projects max. 3 points All together max. 50 points NOTE! Late returns will not be evaluated!
Work strain	Exercises 70 hours Theory 20 hours Final projects and peer evaluation 44 hours