

Implementation plan Finished

Study unit	Designing Cultural Service Ideas Project (A9455), 5.0
Implementation	CCA1521: 2/2015-2016 (18.05.2016 - 31.07.2016)
Type	LANGUAGE SKILLS AND INTERNATIONAL COMPETENCE (R022)
Groups	Primary: CCA15SY Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: 20 Maximum: 40
Enrolment period	14.03.2016 08:00 - 27.04.2016
Main timing for implementation	According to student's own schedule
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: No Suitable for virtual UAS: Yes
Teachers	Henriksson Kristina (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	Virtually
Implementation method	Optima realization/student group, Project/venture/R&D, Web/virtual Language: English Virtuality: 5 cr Integration of R&D: 4 cr
Implementation class	LbD based on international RDI project
Focus areas	Service business
Evaluation at the latest	31.08.2016 Storing of graded material ends.: 01.03.2017
Exam days	
Having completed the study unit the student is able to	The student is able to • design service ideas with cultural orientation • locate and create business opportunities in international environments
Previous studies	
Contents	*Cultural approach*international scope* Service Innovation and Design methods*RDI project
Study material	social media, internet, digital materials
Tutoring and communication	Guidance is available upon agreement via Skype, email and Optima. All documentation concerning the study unit is saved in Optima.
Evaluation criteria and methods	To receive a grade from this study unit one needs to complete and return the required tasks to Optima according to schedule.
Project (name)	EoG, Island Tourism in Co-Creation
R&D methods	Service Design methods
Other arrangements	This study unit requires the students to complete a project of their own in teams. Therefore, it is important that when the study unit starts, the team members communicate with each other to plan their work and get started with work.