

Implementation plan Finished

Study unit	Discovering Tourism Industry (E0033), 10.0
Implementation	MTE1021: 2/2010-2011 (03.01.2011 - 20.06.2011)
Type	TOURISM BUSINESS OPERATIONS (E020)
Groups	Primary: MTE10SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	29.11.2010 08:00 - 05.12.2010
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: Yes
Teachers	Heikkanen Sakariina (Teacher in charge), Nevmerzhitskaya Julia (Other teacher)
Campus	Laurea Kerava
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation, Web/virtual Language: English Virtuality: 1 cr Integration of R&D: 5 cr
Implementation class	
Focus areas	
Evaluation at the latest	20.07.2011 Storing of graded material ends.: 20.06.2012
Exam days	
Having completed the study unit the student is able to	Students will be able to: - Understand, how tourism demand is formed - Recognize different types of tourism activities, including special interest tourism - Identify and analyse world tourism destinations and understand the development of destinations - Apply principles of research in tourism industry - Use Amadeus software
Previous studies	
Evaluation criteria and methods	Numerical scale 1-5