

Implementation plan Finished

Study unit	Discovering Tourism Industry (E0033), 10.0
Implementation	MTE1121: 2/2011-2012 (02.01.2012 - 19.06.2012)
Type	TOURISM BUSINESS OPERATIONS (E020)
Groups	Primary: MTE11SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	28.11.2011 08:00 - 04.12.2011
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	Heikkanen Sakariina (Teacher in charge), Ligthart Ruusa (Other teacher), Nevmerzhitskaya Julia (Other teacher)
Campus	Laurea Kerava
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation, Project/venture/R&D Language: English Virtuality: 0 cr Integration of R&D: 5 cr
Implementation class	
Focus areas	
Evaluation at the latest	19.07.2012 Storing of graded material ends.: 19.06.2013
Exam days	
Having completed the study unit the student is able to	Students will be able to: - Understand, how tourism demand is formed - Recognize different types of tourism activities, including special interest tourism - Identify and analyse world tourism destinations and understand the development of destinations - Apply principles of research in tourism industry - Use Amadeus software
Previous studies	