

Implementation plan Finished

Study unit	Discovering Tourism Industry (E0033), 10.0
Implementation	MTE1221: 2/2012-2013 (07.01.2013 - 21.05.2013)
Type	TOURISM BUSINESS OPERATIONS (E020)
Groups	Primary: MTE12SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	26.11.2012 08:00 - 02.12.2012
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	Kuosmanen Leena (Other teacher), Ligthart Ruusa (Other teacher)
Campus	Laurea Kerava
Main location for implementation	
Implementation method	Other method of implementation, Project/venture/R&D Language: English Virtuality: 0 cr Integration of R&D: 10 cr
Implementation class	
Focus areas	
Evaluation at the latest	31.05.2013 Storing of graded material ends.: 21.06.2014
Exam days	
Having completed the study unit the student is able to	Students will be able to: - Understand, how tourism demand is formed - Recognize different types of tourism activities, including special interest tourism - Identify and analyse world tourism destinations and understand the development of destinations - Apply principles of research in tourism industry - Use Amadeus software
Previous studies	