

Implementation plan Finished

Study unit	Academic Communications (E0034), 5.0
Implementation	MTE1021: 2/2010-2011 (03.01.2011 - 20.06.2011)
Type	TOURISM BUSINESS OPERATIONS (E020)
Groups	Primary: MTE10SN Others :
Involved in the project	
Lecturers	Välilä Paula, Karppinen Anne-Mari
Number of participants	Minimum: Maximum:
Enrolment period	29.11.2010 08:00 - 05.12.2010
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: Yes
Teachers	Välilä Paula (Teacher in charge), Karppinen Anne-Mari (Other teacher)
Campus	Laurea Kerava
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation, Web/virtual Language: English Virtuality: 1 cr Integration of R&D: 0 cr
Implementation class	
Focus areas	
Evaluation at the latest	30.06.2011 Storing of graded material ends.: 31.12.2011
Exam days	
Having completed the study unit the student is able to	Students will be able to: - Develop their English skills - Deal with large quantities of reading in English - Express themselves coherently and clearly in different professional and academic settings - Use clearly structured, logical academic writing style to different kinds of assignments and reports
Previous studies	Professional Development
Learning objectives	The aim is to develop students writing skills in English. Furthermore, the purpose is to become more fluent in using references and in using information, in writing professionally reports and academic texts. Students will be able to develop their academic English skills such as presentations skills, understanding and analyzing academic texts and preparing different types of professional reports. Learning occurs in computer classes, in virtual spaces and in writing workshops. Students work individually and in pairs.
Contents	- Writing process and main principles of academic writing - Abstracts, introductions and conclusions; summaries - Sources of Information, referencing, dealing with plagiarism Issues - Presentation of the report, presentation skills - Problem solving, argumentation, coherence
Study material	Material given by the teacher, Optima platform and selected readings.

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Evaluation criteria and methods	Numerical 1-5
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