

Implementation plan Finished

Study unit	Management of Tourism (E0037), 5.0
Implementation	MTE1211: 1/2012-2013 (27.08.2012 - 21.12.2012)
Type	MULTICULTURAL TOURISM MANAGEMENT (E021)
Groups	Primary: MTE11SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	21.05.2012 08:00 - 03.06.2012
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	Lighthart Ruusa (Teacher in charge), Gustafsson Teija (Other teacher)
Campus	Laurea Kerava
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation, Project/venture/R&D Language: English Virtuality: 0 cr Integration of R&D: 5 cr
Implementation class	
Focus areas	
Evaluation at the latest	21.01.2013 Storing of graded material ends.: 21.12.2013
Exam days	
Having completed the study unit the student is able to	Students will be able to: • Assess the different functions of an organisation including the corporate culture, HR processes and the management. • Interact accordingly within the corporate culture • Understand different approaches to hotel and travel management • Know the basic of financial analysis
Previous studies	