

## Implementation plan Finished

|                                                        |                                                                                                                                                                                                                                                                                                                                                                                                 |
|--------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Study unit                                             | Management of Tourism (E0037), 5.0                                                                                                                                                                                                                                                                                                                                                              |
| Implementation                                         | MTE1311: 1/2013-2014 (26.08.2013 - 20.12.2013)                                                                                                                                                                                                                                                                                                                                                  |
| Type                                                   | MULTICULTURAL TOURISM MANAGEMENT (E021)                                                                                                                                                                                                                                                                                                                                                         |
| Groups                                                 | Primary: MTE12SN Others :                                                                                                                                                                                                                                                                                                                                                                       |
| Involved in the project                                |                                                                                                                                                                                                                                                                                                                                                                                                 |
| Lecturers                                              |                                                                                                                                                                                                                                                                                                                                                                                                 |
| Number of participants                                 | <b>Minimum: Maximum:</b>                                                                                                                                                                                                                                                                                                                                                                        |
| Enrolment period                                       | 20.05.2013 08:00 - 02.06.2013                                                                                                                                                                                                                                                                                                                                                                   |
| Main timing for implementation                         |                                                                                                                                                                                                                                                                                                                                                                                                 |
| Applicability                                          | <b>For exchange students:</b> Yes <b>For elective studies:</b> No <b>Open UAS student:</b> No <b>Suitable for virtual UAS:</b> No                                                                                                                                                                                                                                                               |
| Teachers                                               | Nevmerzhitskaya Julia (Teacher in charge), Gustafsson Teija (Other teacher)                                                                                                                                                                                                                                                                                                                     |
| Campus                                                 | Laurea Kerava                                                                                                                                                                                                                                                                                                                                                                                   |
| Main location for implementation                       |                                                                                                                                                                                                                                                                                                                                                                                                 |
| Implementation method                                  | Other method of implementation <b>Language:</b> English <b>Virtuality:</b> 0 cr <b>Integration of R&amp;D:</b> 0 cr                                                                                                                                                                                                                                                                             |
| Implementation class                                   |                                                                                                                                                                                                                                                                                                                                                                                                 |
| Focus areas                                            |                                                                                                                                                                                                                                                                                                                                                                                                 |
| Evaluation at the latest                               | 20.01.2014 <b>Storing of graded material ends.:</b> 20.12.2014                                                                                                                                                                                                                                                                                                                                  |
| Exam days                                              |                                                                                                                                                                                                                                                                                                                                                                                                 |
| Having completed the study unit the student is able to | <p>Students will be able to:</p> <ul style="list-style-type: none"> <li>• Assess the different functions of an organisation including the corporate culture, HR processes and the management.</li> <li>• Interact accordingly within the corporate culture</li> <li>• Understand different approaches to hotel and travel management</li> <li>• Know the basic of financial analysis</li> </ul> |
| Previous studies                                       |                                                                                                                                                                                                                                                                                                                                                                                                 |