

Implementation plan Finished

Study unit	Service Operations (E0038), 5.0
Implementation	MTE1012: 1/2010-2011 (30.08.2010 - 20.12.2010)
Type	SERVICE CULTURE (E012)
Groups	Primary: MTE10SN Others :
Involved in the project	
Lecturers	Case company representatives, Tuula Perätalo, Julia Nevmerzhitskaya
Number of participants	Minimum: Maximum:
Enrolment period	24.05.2010 08:00 - 06.06.2010
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	Perätalo Tuula (Teacher in charge), Nevmerzhitskaya Julia (Other teacher)
Campus	Laurea Kerava
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation, Web/virtual Language: English Virtuality: 2 cr Integration of R&D: 0 cr
Implementation class	
Focus areas	
Evaluation at the latest	20.01.2011 Storing of graded material ends.: 20.12.2011
Exam days	
Having completed the study unit the student is able to	Students compile a business description. The students are familiar with companies and organisations in their own sector and are able to establish personal contacts and networks in working life. The students are able to comply with the ethical principles in the sector. They are able to apply the principles of sustainable development
Previous studies	
Learning objectives	
Contents	The students are introduced to company functions and operations through case companies. They will get acquainted to case companies and describe and present a chosen company close to their field of studies. The purpose is to describe their business environment, functions, and business networks . They will be able to create contacts and build networks. The students will be able to compare factors influencing profit and assets of different types of companies.
Study material	Electronic material, material from case companies
Tutoring and communication	Students work in teams and each team has a chairperson. Teams work under teachers' guidance. Communication happens mostly during contact lessons and via Optima.