

Implementation plan Finished

Study unit	Innovative Product Development (E0043), 5.0
Implementation	MTE1121: 2/2011-2012 (02.01.2012 - 19.06.2012)
Type	TOURISM BUSINESS OPERATIONS (E020)
Groups	Primary: MTE11SN Others :
Involved in the project	
Lecturers	Ville Saarikoski,
Number of participants	Minimum: Maximum:
Enrolment period	28.11.2011 08:00 - 04.12.2011
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: Yes
Teachers	Heikkanen Sakariina (Teacher in charge), Ligthart Ruusa (Other teacher), Saarikoski Ville (Other teacher)
Campus	Laurea Kerava
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation Language: English Virtuality: 2 cr Integration of R&D: 1 cr
Implementation class	
Focus areas	
Evaluation at the latest	19.07.2012 Storing of graded material ends.: 19.06.2013
Exam days	
Having completed the study unit the student is able to	Students are able to apply the principles of creative work and apply them to the product and service development process and to planning customer-centric operations. They are able to research and analyse customers and markets and apply entrepreneurship in the various stages of the innovative products and services development process. The students are able to find customer-centric, sustainable, economically viable solutions. They are able to solve problems in a creative manner and develop workshops.
Previous studies	