

Implementation plan Finished

Study unit	Innovative Product Development (E0043), 5.0
Implementation	MTE1221: 2/2012-2013 (07.01.2013 - 21.06.2013)
Type	TOURISM BUSINESS OPERATIONS (E020)
Groups	Primary: MTE12SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	26.11.2012 08:00 - 02.12.2012
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: Yes
Teachers	Saarikoski Ville (Teacher in charge), Rinne Tarja (Other teacher)
Campus	Laurea Kerava
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation Language: English Virtuality: 1 cr Integration of R&D: 1 cr
Implementation class	
Focus areas	
Evaluation at the latest	21.07.2013 Storing of graded material ends.: 21.06.2014
Exam days	
Having completed the study unit the student is able to	Students are able to apply the principles of creative work and apply them to the product and service development process and to planning customer-centric operations. They are able to research and analyse customers and markets and apply entrepreneurship in the various stages of the innovative products and services development process. The students are able to find customer-centric, sustainable, economically viable solutions. They are able to solve problems in a creative manner and develop workshops.
Previous studies	