

Implementation plan Finished

Study unit	Tourism as a Cultural Phenomenon (E0047), 10.0
Implementation	MTE1121: 2/2011-2012 (02.01.2012 - 19.06.2012)
Type	CULTURE AND ART (E022)
Groups	Primary: MTE10SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	28.11.2011 08:00 - 04.12.2011
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: Yes Suitable for virtual UAS: No
Teachers	Lighthart Ruusa (Other teacher)
Campus	Laurea Kerava
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation, Project/venture/R&D, Web/virtual Language: English Virtuality: 3 cr Integration of R&D: 5 cr
Implementation class	
Focus areas	
Evaluation at the latest	19.07.2012 Storing of graded material ends.: 19.06.2013
Exam days	
Having completed the study unit the student is able to	Student will be able to: • identify what culture is from different perspectives • evaluate how the elements are important from the point of view of tourism • analyze how and why cultural drivers have an impact on tourism • discuss how different cultures affect tourism services
Previous studies	