

Implementation plan Finished

Study unit	Tourism as a Cultural Phenomenon (E0047), 10.0
Implementation	MTE1311: 2/2013-2014 (07.01.2014 - 20.06.2014)
Type	CULTURE AND ART (E022)
Groups	Primary: MTE12SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	02.12.2013 08:00 - 08.12.2013
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: Yes Suitable for virtual UAS: Yes
Teachers	Rinne Tarja (Teacher in charge)
Campus	Laurea Kerava
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation, Project/venture/R&D, Web/virtual Language: English Virtuality: 5 cr Integration of R&D: 5 cr
Implementation class	
Focus areas	
Evaluation at the latest	20.01.2014 Storing of graded material ends.: 20.12.2014
Exam days	
Having completed the study unit the student is able to	Student will be able to: • identify what culture is from different perspectives • evaluate how the elements are important from the point of view of tourism • analyze how and why cultural drivers have an impact on tourism • discuss how different cultures affect tourism services
Previous studies	