

## Implementation plan Finished

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|---------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Study unit</b>                                             | Svenska för internationell affärsverksamhet (E0054), 5.0                                                                                                                                                                                                                                                                                                    |
| <b>Implementation</b>                                         | MTE1221: 1/2012-2013 (27.08.2012 - 21.12.2012)                                                                                                                                                                                                                                                                                                              |
| <b>Type</b>                                                   | MULTICULTURAL TOURISM MANAGEMENT (E021)                                                                                                                                                                                                                                                                                                                     |
| <b>Groups</b>                                                 | Primary: MTE11SN Others :                                                                                                                                                                                                                                                                                                                                   |
| <b>Involved in the project</b>                                |                                                                                                                                                                                                                                                                                                                                                             |
| <b>Lecturers</b>                                              |                                                                                                                                                                                                                                                                                                                                                             |
| <b>Number of participants</b>                                 | <b>Minimum:</b> <b>Maximum:</b>                                                                                                                                                                                                                                                                                                                             |
| <b>Enrolment period</b>                                       | 21.05.2012 08:00 - 03.06.2012                                                                                                                                                                                                                                                                                                                               |
| <b>Main timing for implementation</b>                         |                                                                                                                                                                                                                                                                                                                                                             |
| <b>Applicability</b>                                          | <b>For exchange students:</b> Yes <b>For elective studies:</b> Yes <b>Open UAS student:</b> No <b>Suitable for virtual UAS:</b> Yes                                                                                                                                                                                                                         |
| <b>Teachers</b>                                               | Govenius Helena (Other teacher)                                                                                                                                                                                                                                                                                                                             |
| <b>Campus</b>                                                 | Laurea Kerava                                                                                                                                                                                                                                                                                                                                               |
| <b>Main location for implementation</b>                       |                                                                                                                                                                                                                                                                                                                                                             |
| <b>Implementation method</b>                                  | Optima realization/student group, Other method of implementation, Web/virtual <b>Language:</b> English <b>Virtuality:</b> 2 cr <b>Integration of R&amp;D:</b> 0 cr                                                                                                                                                                                          |
| <b>Implementation class</b>                                   |                                                                                                                                                                                                                                                                                                                                                             |
| <b>Focus areas</b>                                            |                                                                                                                                                                                                                                                                                                                                                             |
| <b>Evaluation at the latest</b>                               | 21.01.2013 <b>Storing of graded material ends.:</b> 21.06.2014                                                                                                                                                                                                                                                                                              |
| <b>Exam days</b>                                              | <b>Re-exams:</b> 21.02.2013, 21.03.2013                                                                                                                                                                                                                                                                                                                     |
| <b>Having completed the study unit the student is able to</b> | <p>Students are able to apply their interaction skills in Nordic operating environments and note characteristics associated with different cultures.</p> <p>They are able to participate in meetings and negotiations and are able to compile related documents.</p> <p>The target skill level is B1.2 of the Common European Qualifications Framework.</p> |
| <b>Previous studies</b>                                       | The student has reached level A2 in Swedish.                                                                                                                                                                                                                                                                                                                |