

Implementation plan Finished

Study unit	Global and Local Perspectives (E0057), 10.0
Implementation	MTE1211: 1/2012-2013 (27.08.2012 - 21.12.2012)
Type	COMMUNICATIONS AND TOURISM COMPETENCE (E023)
Groups	Primary: MTE10SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	21.05.2012 08:00 - 03.06.2012
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: Yes
Teachers	Ligthart Ruusa (Other teacher)
Campus	Laurea Kerava
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation, Project/venture/R&D, Web/virtual Language: English Virtuality: 5 cr Integration of R&D: 10 cr
Implementation class	
Focus areas	
Evaluation at the latest	21.01.2013 Storing of graded material ends.: 21.12.2013
Exam days	
Having completed the study unit the student is able to	Students will be able to: - recognize the conceptual differences between global and local mindset - acknowledge how global ideas become local within tourism - identify global impact on local industry and vice versa - acknowledge hindrances, barriers and drivers for local consumption - apply the principles of sustainable development - understand the effects of and opportunities for internationalization development in one's own field
Previous studies	