

Implementation plan Finished

Study unit	Global and Local Perspectives (E0057), 10.0
Implementation	MTE1411: 1/2014-2015 (25.08.2014 - 23.12.2014)
Type	COMMUNICATIONS AND TOURISM COMPETENCE (E023)
Groups	Primary: MTE12SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	19.05.2014 08:00 - 02.06.2014
Main timing for implementation	
Applicability	For exchange students: No For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	Kuosmanen Leena (Teacher in charge)
Campus	Laurea Kerava
Main location for implementation	
Implementation method	Other method of implementation Language: English Virtuality: 0 cr Integration of R&D: 0 cr
Implementation class	
Focus areas	
Evaluation at the latest	20.07.2014 Storing of graded material ends.: 20.06.2015
Exam days	
Having completed the study unit the student is able to	Students will be able to: - recognize the conceptual differences between global and local mindset - acknowledge how global ideas become local within tourism - identify global impact on local industry and vice versa - acknowledge hindrances, barriers and drivers for local consumption - apply the principles of sustainable development - understand the effects of and opportunities for internationalization development in one's own field
Previous studies	