

Implementation plan Finished

Study unit	International Trends in Tourism (E0061), 10.0
Implementation	MTE1221: 2/2012-2013 (07.01.2013 - 21.06.2013)
Type	CUSTOMER ORIENTED DEVELOPMENT (E024)
Groups	Primary: MTE10SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	26.11.2012 08:00 - 02.12.2012
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	Ligthart Ruusa (Other teacher)
Campus	Laurea Kerava
Main location for implementation	
Implementation method	Optima realization/student group, Project/venture/R&D, Web/virtual Language: English Virtuality: 5 cr Integration of R&D: 10 cr
Implementation class	
Focus areas	
Evaluation at the latest	21.07.2013 Storing of graded material ends.: 21.06.2014
Exam days	
Having completed the study unit the student is able to	- understand the impact on globalization, involving both legal and environmental aspects related to tourism - recognize how megatrends develop, how they are affected by demographic and economic trends - how services can be designed with the help of trends - acknowledge issues related to tourism and safety, fair trade & sustainability - identify the basics and critical incidents in economy and business performance - understands the effects of and opportunities for internationalization development in one's own field - conduct research, development and innovation projects applying the existing knowledge and methods of the field - apply the principles of sustainable development
Previous studies	