

Implementation plan Finished

Study unit	International Trends in Tourism (E0061), 10.0
Implementation	MTE1421: 2/2014-2015 (07.01.2015 - 19.06.2015)
Type	CUSTOMER ORIENTED DEVELOPMENT (E024)
Groups	Primary: MTE12SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	01.12.2014 08:00 - 07.12.2014
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: Yes Suitable for virtual UAS: Yes
Teachers	Rinne Tarja (Teacher in charge)
Campus	Laurea Kerava
Main location for implementation	At the campus
Implementation method	Optima realization/student group, Project/venture/R&D, Web/virtual Language: English Virtuality: 2 cr Integration of R&D: 7 cr
Implementation class	
Focus areas	Service business
Evaluation at the latest	19.07.2015 Storing of graded material ends.: 19.06.2016
Exam days	
Having completed the study unit the student is able to	- understand the impact on globalization, involving both legal and environmental aspects related to tourism - recognize how megatrends develop, how they are affected by demographic and economic trends - how services can be designed with the help of trends - acknowledge issues related to tourism and safety, fair trade & sustainability - identify the basics and critical incidents in economy and business performance - understands the effects of and opportunities for internationalization development in one's own field - conduct research, development and innovation projects applying the existing knowledge and methods of the field - apply the principles of sustainable development
Previous studies	

Learning events

Date	o'clock/at h	Subject	Content	Status	Teachers
14.01.2015	10	2	Introduction	220	
16.01.2015			Matkamessut		
21.01.2015		4		208	