

Implementation plan Finished

Study unit	Media Studies (E0062), 5.0
Implementation	MTE1111: 1/2011-2012 (29.08.2011 - 19.12.2011)
Type	CUSTOMER ORIENTED DEVELOPMENT (E024)
Groups	Primary: MTE10SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	23.05.2011 08:00 - 05.06.2011
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: Yes
Teachers	Heikkanen Sakariina (Teacher in charge), Sharma Arvind Kumar (Other teacher)
Campus	Laurea Kerava
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation, Project/venture/R&D, Web/virtual Language: English Virtuality: 3 cr Integration of R&D: 2 cr
Implementation class	
Focus areas	
Evaluation at the latest	19.01.2012 Storing of graded material ends.: 19.12.2012
Exam days	
Having completed the study unit the student is able to	The students will be able to: - recognize the impact of interactive tools in service design and service development - understand the role of visual representation in virtual space - critically analyze web-pages - create user centric web-pages - use photo-shop, dreamweaver, indesign
Previous studies	