

Implementation plan Finished

Study unit	Art Meets Tourism (E0063), 5.0
Implementation	MTE1111: 2/2011-2012 (02.01.2012 - 19.06.2012)
Type	CULTURE AND ART (E022)
Groups	Primary: MTE10SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum: 35
Enrolment period	28.11.2011 08:00 - 04.12.2011
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: Yes Suitable for virtual UAS: No
Teachers	Rinne Tarja (Teacher in charge)
Campus	Laurea Kerava
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation, Project/venture/R&D, Web/virtual Language: English Virtuality: 1 cr Integration of R&D: 4 cr
Implementation class	
Focus areas	
Evaluation at the latest	19.07.2012 Storing of graded material ends.: 19.06.2013
Exam days	
Having completed the study unit the student is able to	The students will be able to: - perceive how tourism can benefit from art phenomenon - recognize the risks and downsides that art-related tourism involves, e.g. sustainability - identify and acknowledge the impact that art related tourism may have on regional development, economy and employment - recognize the most important cases within this field and to learn from these cases - identify customer value within art related tourism
Previous studies	