

Implementation plan Finished

Study unit	Conferences, Seminars and Events (E0118), 5.0
Implementation	MTE1411: 1/2014-2015 (25.08.2014 - 23.12.2014)
Type	CUSTOMER ORIENTED DEVELOPMENT (E024)
Groups	Primary: MTE12SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	19.05.2014 08:00 - 02.06.2014
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: Yes Suitable for virtual UAS: Yes
Teachers	Rinne Tarja (Teacher in charge)
Campus	Laurea Kerava
Main location for implementation	
Implementation method	Optima realization/student group, Other method of implementation, Project/venture/R&D, Web/virtual Language: English Virtuality: 1 cr Integration of R&D: 5 cr
Implementation class	
Focus areas	Service business
Evaluation at the latest	20.01.2014 Storing of graded material ends.: 20.12.2014
Exam days	
Having completed the study unit the student is able to	- develop their ability as events planner - work according to the ethical principles - utilize information and communications technology in conferences and special events management
Previous studies	