

Implementation plan Finished

Study unit	The Internet Economy, Business Models and Strategies (E9937), 5.0
Implementation	CCV1521: 2/2015-2016 (13.06.2016 - 31.08.2016)
Type	ENTREPRENEURIAL ACTIONS AND E-SERVICES (G104)
Groups	Primary: CCV15SY Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	18.02.2016 08:00 - 31.05.2016
Main timing for implementation	
Applicability	For exchange students: No For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	Saarikoski Ville (Other teacher)
Campus	Laurea Tikkurila
Main location for implementation	Virtually
Implementation method	Web/virtual Language: English Virtuality: 5 cr Integration of R&D: 0 cr
Implementation class	
Focus areas	
Evaluation at the latest	23.07.2016 Storing of graded material ends.: 23.06.2017
Exam days	
Having completed the study unit the student is able to	The student is able to • understand the characteristics of information and why it is very much different to a physical world • look at businesses from a network perspective • identify business opportunities of the internet • apply an understanding of the information society to build new markets • work at the intersection of business and information technology
Previous studies	