

Implementation plan Finished

Study unit	Cross-Cultural Business (F7107), 5.0
Implementation	CCF1611: 1/2016-2017 (29.08.2016 - 23.12.2016)
Type	DIGITAL BUSINESS (F040)
Groups	Primary: CCF16SY Others :
Involved in the project	
Lecturers	Asko Mononen, Janika Kyttä
Number of participants	Minimum: Maximum:
Enrolment period	16.05.2016 08:00 - 31.05.2016
Main timing for implementation	As intensive week(s)
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: No Suitable for virtual UAS: No
Teachers	Mononen Asko (Teacher in charge), Kyttä Janika (Other teacher)
Campus	Laurea Lohja
Main location for implementation	At the campus
Implementation method	Other method of implementation, Project/venture/R&D Language: English Virtuality: 0 cr Integration of R&D: 0 cr
Implementation class	LbD supporting knowledge and skills development
Focus areas	Student entrepreneurship
Evaluation at the latest	23.01.2017 Storing of graded material ends.: 23.12.2017
Exam days	
Having completed the study unit the student is able to	The student is able to • become aware of and understand how a country's culture will influence national and individual mode of thinking, behaving, and communicating in different environments including the business environment • understand the term 'culture' and become aware of the different definitions and concepts behind the term • understand and appreciate the underlying and defining reasons behind cultural differences • become aware of the cultural differences in various parts of the world and understand how these distinctions and special characteristics influence each culture's national mode of thinking and influence the ways in which people interact and communicate individually and in the business world • be provided a comprehensive and up-to-date overview of the cultures, customs, and economies of selected countries and regions in the world • understand all of the above in relation to their own individual self.
Previous studies	