

Implementation plan Finished

Study unit	Media and Welfare Work (G0223), 5.0
Implementation	SWG1311: 1/2013-2014 (26.08.2013 - 20.12.2013)
Type	SOCIAL DEVELOPMENT AND TRANSFORMATION (G018)
Groups	Primary: SWG11SN Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	20.05.2013 08:00 - 02.06.2013
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: No Suitable for virtual UAS: Yes
Teachers	Alapoikela Mirva (Teacher in charge)
Campus	Laurea Otaniemi
Main location for implementation	
Implementation method	Optima realization/student group Language: English Virtuality: 5 cr Integration of R&D: 0 cr
Implementation class	
Focus areas	
Evaluation at the latest	20.01.2014 Storing of graded material ends.: 20.12.2014
Exam days	
Having completed the study unit the student is able to	- critically analyse media culture and its effects on society - apply social media concepts in developing innovative, creative and empowering welfare projects and services - use audio visual equipment to storyboard, film, record and edit a media project. - use basic audio visual methods to produce social media as a tool in welfare work.
Previous studies	Identity Development 10 CR., Foundations of Creative methods 5 CR., Creative methods in Action 10 CR.
Other arrangements	Preliminary learning objectives (attention the changes in the original one) The student can define the eService concept in the service processes and operation processes of his own education field The student can describe eService and can explain their significance in the reforming of services and operation processes in the production of both new services and operation processes The student can estimate justifying his education field, eServices and different their processes The student can create the eService ideas The student can create and plan a new eServicesolution. Implementation method: Distance learning, Optima realization, Web/virtual Workshop Optima working place: eService competence, ePalveluosaaminen Timetable 3.9.2013 k 9-12 Orientation (a compulsory orientation time) 1.10.2013 k 12-13 Supervising /Mirva Alapoikela (supervising of the studying, if you need) 29.10. 2013 k 12-13 Supervising /Eve Hietanen (supervising of the studying, if you need) 12.11.2013 k

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	12-13 Supervising / Sirpa Vattulainen (supervising of the studying, if you need) Opintojakson aloitus 3.9.2013 k 9-11 The begin of the Unit 3.9.2013 k 9-11
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