

Implementation plan Finished

Study unit	Customers and Consumers (G8158), 5.0
Implementation	SYG1311: 1/2013-2014 (24.05.2013 - 20.12.2013)
Type	ENTREPREUNERSHIP (G067)
Groups	Primary: SYG312SJ Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	20.05.2013 08:00 - 02.06.2013
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	Ekström Maria (Other teacher), Immonen Päivi (Other teacher), Lehto Paula (Other teacher)
Campus	Laurea Otaniemi
Main location for implementation	
Implementation method	Other method of implementation Language: English Virtuality: 0 cr Integration of R&D: 0 cr
Implementation class	
Focus areas	
Evaluation at the latest	20.01.2014 Storing of graded material ends.: 20.12.2014
Exam days	
Having completed the study unit the student is able to	The student is able to analyse the needs, expectations and values of the clients and groups in social and health care context. He/she is able to grasp the meaning of clients' understanding in value co creation. The student knows the role of the client as a consumer. The student will learn how the practices of everyday life should be the basis of new service design.
Previous studies	