

Implementation plan Finished

Study unit	Effective Writing in English (R0079), 5.0
Implementation	CCA1711: 1/2017-2018 (07.09.2017 - 07.12.2017)
Type	LANGUAGE SKILLS AND INTERNATIONAL COMPETENCE (R022)
Groups	Primary: CCA17SY Others :
Involved in the project	
Lecturers	Sebastian King
Number of participants	Minimum: 20 Maximum: 30
Enrolment period	15.05.2017 08:00 - 31.05.2017
Main timing for implementation	On working days during daytime
Applicability	For exchange students: No For elective studies: No Open UAS student: No Suitable for virtual UAS: No
Teachers	King Sebastian (Other teacher)
Campus	Laurea Leppävaara
Main location for implementation	At the campus
Implementation method	Optima realization/student group Language: English Virtuality: 0 cr Integration of R&D: 0 cr
Implementation class	
Focus areas	
Evaluation at the latest	22.01.2018 Storing of graded material ends.: 22.12.2018
Exam days	
Having completed the study unit the student is able to	The student is able to: • develop writing skills in general and academic contexts, including essays, summaries and reports • write more accurately and with an awareness of the correct style and layout • avoid plagiarism by paraphrasing and using sources in the appropriate manner • diagnose and remedy personal weaknesses in writing ability
Previous studies	
Previous studies, more information	• It is recommended that participants' English language proficiency is at B2 level and above according to the <u>Common European Framework of Reference for Languages</u>. • The target level for the study unit is C1.
Learning objectives	• to understand and follow key principles of effective writing • to recognise conventions and rhetorical patterns used in different text types and writing genres • to develop the writing skills and sub-skills needed to produce academic work and texts for working life • to acquire the tools to develop as a writer
Contents	The writing assignments and course contents will be adapted to student needs. The study unit will include work on the following themes: 1. Orientation to course contents and diagnosis of writing needs, strengths and weaknesses. 2. Modern approaches to writing style: common problems. 3. From sentence to paragraph: achieving coherence in writing. 4. Writing for different genres: academic, professional, journalistic. 5. Referencing and adapting source materials in academic writing. 6. Producing one or more texts from different genres, e.g., articles, reports, essays,

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	correspondence
Study material	Reference texts for the study unit include: • Stephen Bailey, Academic Writing: A Handbook for International Students, Routledge, 2011, 3rd edition. Available online through Laurea Finna. • Scott McLean, Business English for Success. Available online through the Saylor Academy. • Steven Pinker, Sense of Style: The Thinking Person's Guide to Writing in the 21st Century, Viking, 2014. This is a modern guide to style, available in the Helsinki library. Other style guides and resources, in digital and print formats, will be introduced during the study unit.
Other arrangements	Class meetings will be at the Leppävaara campus on Thursday mornings from 9 to 11.30, beginning September 7th.