

Implementation plan Finished

Study unit	Digital Wellbeing Co-creation and Start-up Summer School (R0178), 5.0
Implementation	CCA1521: 2/2015-2016 (30.05.2016 - 10.06.2016)
Type	OTHER COMPLEMENTARY COMPETENCES (R023)
Groups	Primary: CCA15SY Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: Maximum:
Enrolment period	30.11.2015 08:00 - 07.12.2015
Main timing for implementation	As intensive week(s)
Applicability	For exchange students: No For elective studies: Yes Open UAS student: No Suitable for virtual UAS: No
Teachers	
Campus	Laurea Leppävaara
Main location for implementation	At the campus
Implementation method	Other method of implementation Language: English Virtuality: 0 cr Integration of R&D: 0 cr
Implementation class	
Focus areas	
Evaluation at the latest	23.07.2016 Storing of graded material ends.: 23.06.2017
Exam days	
Having completed the study unit the student is able to	The student understands the role of service innovation process; has the knowledge and the skills to design customer oriented service innovations within an entrepreneurial environment. The student knows and understands the main drivers and trends in wellbeing and health business; understands different forms of health business models and practices. The student can act in multicultural and multi-professional teams, understand an entrepreneurial mode of operation, can assess the market potential of service concept, and can apply the acquired knowledge at work.
Previous studies	