

Implementation plan Finished

Study unit	Internet Business Models (R0297), 5.0
Implementation	CCV1721: 2/2017-2018 (02.05.2018 - 31.08.2018)
Type	DIGITAL MARKETING AND SALES (R050)
Groups	Primary: CCV17SY Others :
Involved in the project	
Lecturers	Ville Saarikoski
Number of participants	Minimum: Maximum:
Enrolment period	05.04.2018 08:00 - 11.04.2018
Main timing for implementation	According to student's own schedule
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: Yes Suitable for virtual UAS: Yes
Teachers	Saarikoski Ville (Other teacher)
Campus	Laurea Tikkurila
Main location for implementation	Virtually
Implementation method	Web/virtual Language: English Virtuality: 5 cr Integration of R&D: 0 cr
Implementation class	LbD supporting knowledge and skills development
Focus areas	No connection to focus areas
Evaluation at the latest	15.07.2018 Storing of graded material ends.: 15.06.2019
Exam days	
Having completed the study unit the student is able to	The student is able to • describe differences between virtual world and physical world • identify business opportunities in the internet and networks • apply an understanding of the internet society to build new markets • combine business and information technology knowledge • utilize opportunities of digitalization for business
Previous studies	