

Implementation plan Finished

Study unit	Financial and Securities Markets (R0389), 5.0
Implementation	CCA1711: 1/2017-2018 (09.10.2017 - 23.12.2017)
Type	EXPERT OF FINANCING (R064)
Groups	Primary: CCA17SY Others :
Involved in the project	
Lecturers	Marjo Koistinen
Number of participants	Minimum: Maximum:
Enrolment period	15.05.2017 08:00 - 20.08.2017
Main timing for implementation	As intensive week(s)
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: Yes Suitable for virtual UAS: Yes
Teachers	Koistinen Marjo (Teacher in charge)
Campus	Laurea Leppävaara
Main location for implementation	At the campus
Implementation method	Optima realization/student group Language: English Virtuality: 1 cr Integration of R&D: 1 cr
Implementation class	
Focus areas	Service business
Evaluation at the latest	11.01.2018 Storing of graded material ends.: 22.12.2018
Exam days	
Having completed the study unit the student is able to	The student is able • to use various investment instruments • to compare market information from various sources and the interests of its different parties • to identify different types of investment strategies • to determine the price of securities • to explain the connection between the securities' profit and risk • to use derivative in investment activities • to explain the effects of market psychology
Previous studies	
Contents	Financial Markets course is intensiv during the week 41 from 9th October till 13th October everyday from 9 to 15 clock. Financial Markets:Market where entities can trade financialsecurities, commodities, at low transaction costs and at prices that reflect supply and demand. Securities include stocks and bonds, and commodities include precious metals or agricultural goods.Pre-assignment: Pick one company from Finnish Stock Exchange SiteKauppalehti <u>Share prices</u> which you follow during the course. Contents: • Financial Markets • The Time Value of Money • Bonds • Securities • Risk and Return • Portfolio • CAPM and Beta • Define and choose derivatives • Black scholes model Some feedback from the previous course:

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	<i>Really good explanation of the content learned, even if things were unclear in the beginning.</i> <i>I think overall the entire study unit was successful. I think it is a good idea to go through the assignments and the companies the way we did</i> <i>Marjo made this course completely worthwhile. Although it is mathmatically really difficult and can be very confusing. We had superb guidance and help with all the assignmants and equations.</i> <i>The fact that Marjo was very relaxed and socially interacting with us in class made it so much more enjoyable and fun to learn. I loved this course and I love her ;-)</i> <i>When I enrolled for this course i had a huge interest in the Stock market and when we chose our primary company at the beginning it would have been amazing if we could simulate real life trading.. Selling our stocks and investing into new companys. Maybe see who would have made the most money over the course of the study unit.</i>										
Study material	Corporate FinanceBookFinancial markets slide showsPre-assignment: Pick one company from Finnish Stock Exchange SiteKauppalehti <u>Share prices</u> which you follow during the course.										
Evaluation criteria and methods	Assessmentcriteria: 5 exercises during the coursemax 10 points / exercise. In total max 50 points, 50% of grade. Final Report max 50 points, 50% of grade.In total points of course max 100 <table><tr><td>points.Points</td><td>Grade0-49</td><td>050-59</td><td>160-69</td><td>270-79</td></tr><tr><td>380-89</td><td>490-100</td><td>5</td><td></td><td></td></tr></table>	points.Points	Grade0-49	050-59	160-69	270-79	380-89	490-100	5		
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