

## Implementation plan Finished

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|---------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Study unit</b>                                             | International Business Strategy (R0428), 5.0                                                                                                                                                                                                                                                                                 |
| <b>Implementation</b>                                         | CCV1721: 2/2017-2018 (08.01.2018 - 15.06.2018)                                                                                                                                                                                                                                                                               |
| <b>Type</b>                                                   | OTHER COMPLEMENTARY COMPETENCES (R020)                                                                                                                                                                                                                                                                                       |
| <b>Groups</b>                                                 | Primary: CCV17SY Others :                                                                                                                                                                                                                                                                                                    |
| <b>Involved in the project</b>                                |                                                                                                                                                                                                                                                                                                                              |
| <b>Lecturers</b>                                              |                                                                                                                                                                                                                                                                                                                              |
| <b>Number of participants</b>                                 | <b>Minimum: Maximum: 10</b>                                                                                                                                                                                                                                                                                                  |
| <b>Enrolment period</b>                                       | 27.11.2017 08:00 - 31.12.2017                                                                                                                                                                                                                                                                                                |
| <b>Main timing for implementation</b>                         |                                                                                                                                                                                                                                                                                                                              |
| <b>Applicability</b>                                          | <b>For exchange students: No For elective studies: No Open UAS student: No Suitable for virtual UAS: Yes</b>                                                                                                                                                                                                                 |
| <b>Teachers</b>                                               | Lipasti Eija (Teacher in charge), Tissari Lassi (Other teacher)                                                                                                                                                                                                                                                              |
| <b>Campus</b>                                                 | Laurea Tikkurila                                                                                                                                                                                                                                                                                                             |
| <b>Main location for implementation</b>                       | Virtually                                                                                                                                                                                                                                                                                                                    |
| <b>Implementation method</b>                                  | Optima realization/student group, Other method of implementation, Web/virtual <b>Language:</b> English <b>Virtuality:</b> 4 cr <b>Integration of R&amp;D:</b> 0 cr                                                                                                                                                           |
| <b>Implementation class</b>                                   |                                                                                                                                                                                                                                                                                                                              |
| <b>Focus areas</b>                                            | Service business                                                                                                                                                                                                                                                                                                             |
| <b>Evaluation at the latest</b>                               | 15.07.2018 <b>Storing of graded material ends.:</b> 15.06.2019                                                                                                                                                                                                                                                               |
| <b>Exam days</b>                                              |                                                                                                                                                                                                                                                                                                                              |
| <b>Having completed the study unit the student is able to</b> | The student is able to <ul style="list-style-type: none"> <li>• communicate and act as a member of an international team</li> <li>• create and choose strategies and make operative decisions for an international company</li> <li>• communicate strategic decisions and results both in written form and orally</li> </ul> |
| <b>Previous studies</b>                                       |                                                                                                                                                                                                                                                                                                                              |