

Implementation plan Finished

Study unit	Aspects of Health Tourism (V1521), 5.0
Implementation	SYV61521: 2/2015-2016 (18.05.2016 - 31.08.2016)
Type	HEALTH TOURISM SERVICE DESIGN (V103)
Groups	Primary: SYV615SJ Others :
Involved in the project	
Lecturers	
Number of participants	Minimum: 12 Maximum: 35
Enrolment period	14.03.2016 08:00 - 27.04.2016
Main timing for implementation	
Applicability	For exchange students: Yes For elective studies: Yes Open UAS student: Yes Suitable for virtual UAS: Yes
Teachers	Nevmerzhitskaya Julia (Other teacher)
Campus	Laurea Tikkurila
Main location for implementation	Outside Laurea
Implementation method	Optima realization/student group, Project/venture/R&D, Web/virtual Language: English Virtuality: 3 cr Integration of R&D: 5 cr
Implementation class	
Focus areas	Expertise in nursing and coping at home, Service business, Student entrepreneurship
Evaluation at the latest	23.07.2016 Storing of graded material ends.: 23.06.2017
Exam days	
Having completed the study unit the student is able to	- to analyse the pathogenesis and prevention of infectious diseases - to analyse relevant concepts, policies and procedures of global infection prevention - to develop evidence based best practices for infection prevention procedures
Previous studies	
Previous studies, more information	
Learning objectives	Knowing how to find relevant information and research about health and medical tourism. Knowing how to design new customer-oriented services. Knowing how to plan an innovative project and finding funding for it.
Contents	The course starts on the 17th of May in the Laurea Tikkurila Living Lab at 9 a.m. The information will also be available online in our virtual room in optima but we strongly recommend that you attend the introductory session on the 17th of May. The course structure is as follows: Week 1 Introduction to the course theme. Getting to know each other and sharing knowledge. Getting acquainted with the field of health and medical tourism. Written assignment (1 study point) Week 2 and 3 Actors within the field of health and medical tourism. Discussions online based on research articles (2 study points) Week 4 and 5 Preparing an innovative Health Tourism project (group work online). Tutoring discussions online (skype or connectpro) Week 6 and 7 Presenting the plan for the innovative Health Tourism project.

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	Powerpoint presentation (narrated) (2 study points) Course grades will be available on the 31st of August at the latest. Shortly: Written assignment (2 pages) 1 sp, Reading and discussing 2 sp, Plan and Presentation of Project 2sp.
Study material	Research articles will be found through the libraries online. Some material will be available in optima. Suggested introductory reading: Connell, J. (2013). Contemporary medical tourism: Conceptualisation, culture and commodification. <i>Tourism Management</i>, 34, 1-13. Hall, C. M. (2011). Health and medical tourism: a kill or cure for global public health?. <i>Tourism review</i>, 66(1/2), 4-15. Hopkins, L., Labonté, R., Runnels, V., & Packer, C. (2010). Medical tourism today: What is the state of existing knowledge?. <i>Journal Of Public Health Policy</i>, 31(2), 185-198. doi:10.1057/jphp.2010.10
Tutoring and communication	The optima virtual classroom will be used during the course as well as skype/connectpro for online tutoring. The responsible teachers can also be contacted by e-mail.
Evaluation criteria and methods	The course will be graded from 1 to 5 using the evaluation criteria for a Master study unit at Laurea UAS . Further information will be given at the beginning of the course.
Project (name)	Innovative Health Tourism Project